

beyond imagination

## FOR IMMEDIATE RELEASE

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## Arecont Vision Contracts KLM Marketing to Strengthen Sales in the Mid-Atlantic Region of the United States

Representative Firm Excels in Best of Breed Security Solutions

Los Angeles, CA (May 23, 2013) - <u>Arecont Vision</u>, the industry leader in <u>IP megapixel camera</u> <u>technology</u>, is pleased to announce that KLM Marketing (KLM) now represents the company in the Mid-Atlantic region of the United States, specifically Virginia, Maryland, the District of Columbia, Delaware, Southern New Jersey and Eastern Pennsylvania.

"We are excited to have Paul Walter and his associates at KLM come on board to represent Arecont Vision products in this important region," said Carole Dougan, Vice President – North America Sales, Arecont Vision. "The KLM team is keenly focused on technology and customer service, making them a perfect fit with our company. They have the experience to educate systems integrators and end users about the advantages of megapixel imaging and to quickly impact our sales efforts in the Mid-Atlantic region of the United States."

"In our search for a new video offering, all our distribution partners said the same thing – look at Arecont Vision," said Paul Walter, Partner, KLM Marketing. "Arecont Vision is the proven technology leader in the megapixel camera space. With over ten years and four generations of H.264 cameras, Arecont Vision has consistently been a leader in both quality and technology."

## **ABOUT ARECONT VISION**

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo<sup>®</sup> and SurroundVideo<sup>®</sup> that represent a drastic departure from traditional analog and network camera designs. All-in-one products such as the MegaDome<sup>®</sup>, MegaView<sup>®</sup>, MegaBall<sup>™</sup> and D4F/D4S/D4SO series provide installer friendly solutions. True Wide Dynamic Range (WDR) and remote focus/remote zoom enhance camera utility. Compact JPEG and H.264 series of cameras address cost sensitive applications. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

## **ABOUT KLM MARKETING**

KLM strives to partner with dealers, distributors, consultants and end users to design and specify best of breed security solutions to make our world a little safer. The company represents top tier manufacturers and is consistently recognized by their brands as being one of the best rep agencies in the industry. The KLM team consists of six people, of which four are field reps who are based throughout the territory and are available to visit customers in their regions. The company strives for total customer support, offering system design, sales/technical training and site visits. Much of KLM's growth has come due to the company's ability to work closely with the end users and fit their need with a solid solution.

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For more information regarding KLM Marketing, please visit <u>www.klmmarketing.com</u>.

\*EDITORS' NOTE: Electronic files and photos are available upon request by emailing Mark Espenschied at Arecont Vision at <u>mespenschied@arecontvision.com</u>.